



LARUS Pharma_{srl}



WHO WE ARE

Larus Pharma

Since 1994 we have been creating products based on our knowledge of essential oils and their application in the field of health and well-being.

We believe in the ability to innovate, make and update products: our patent – a patch containing microcapsules of essential oils – is now known and used all over the world.

We strive every day to guarantee you effective, natural products, suitable for the needs of the whole family, including the little ones.



OUR ACTIVITIES

- Research & Development
- Production
- Quality Control
- Distribution
- Export

OUR STRENGTHS

Our strengths are our decades of experience and the patents on formulations and release of essential oils, together with continuous research based on the use of natural active ingredients.

OUR BRANDS

Natural, effective and safe products for the whole family



PRODUCT DEVELOPMENT SERVICES

LARUS Pharma is the perfect match between the wide application fields of the natural essential oils, the most modern research and the most innovative delivery systems.

We can link a team of experts in formulation development, scale-up process, analytical method development & validation and packaging.

We can follow your product through its initial development phases until completion of process validation, providing you with a single point of contact for all steps of the project.

Microcapsules patches
Plasters with essential oils
Stickers
After bite and pain relief patches
Face Masks
Eye contour patches
Creams
Lotions
Gels
Ointments



DISTRIBUTION

The organization of LARUS Pharma can take care of the distribution in the Italian market (both in the Pharmacy and Mass Market) of any kind of products in the cosmetic and health care area.

LARUS Pharma assures assistance also for:

MARKETING

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LOGISTICS
- ---

SALES
- ---

ADVERTISING & PROMOTION
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EXPORT

LARUS Pharma deals with the international extension of product sales by relying on and establishing close relationships with local distributors by region and country, thanks to a commercial system on the product portfolio.

The formulas and finished products, in line with the different legislations, the assistance of a competent and up-to-date Regulatory Affairs Division and the important network of distributors in all the most significant countries in the world can transform Italian success into global success.

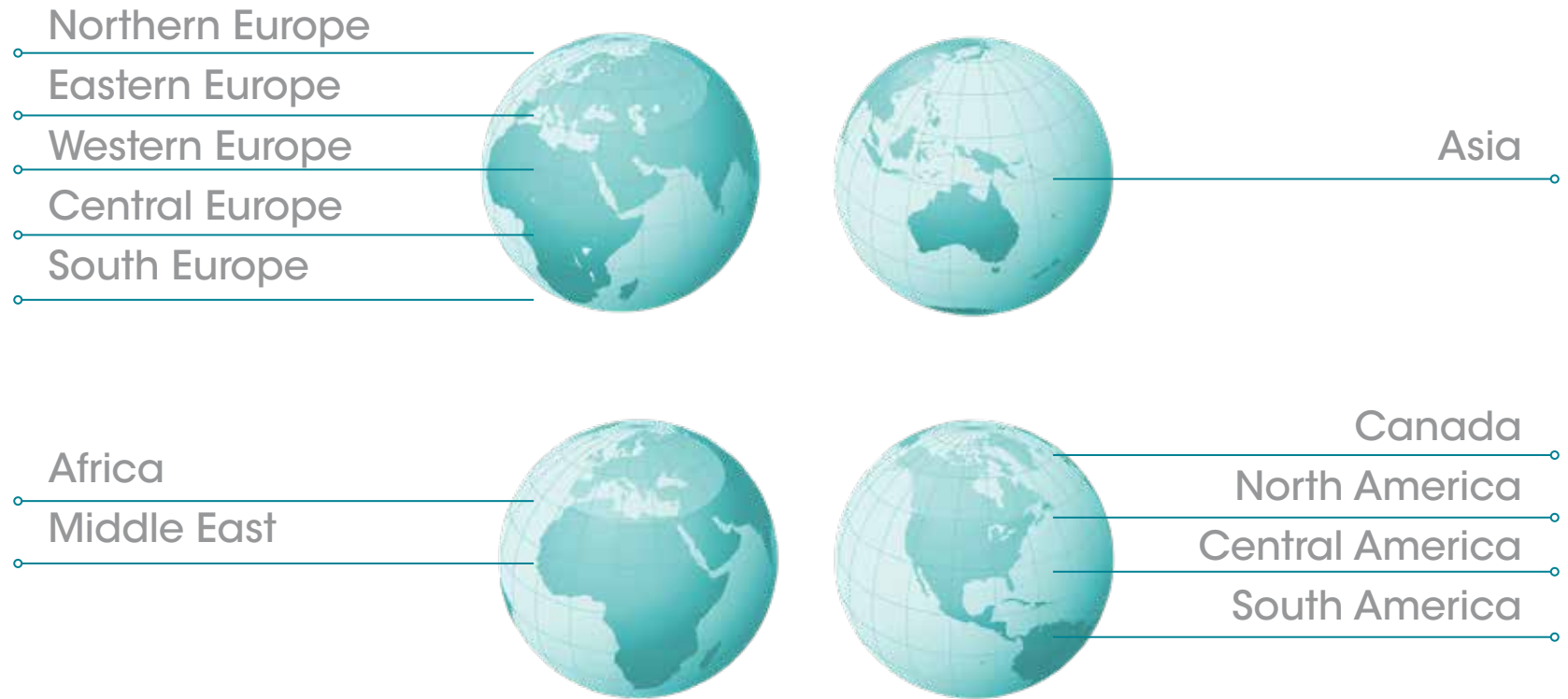
LARUS Pharma assists the Client in his internationalization process with:

MARKETING

- DISTRIBUTION AND SALE
- ADVERTISING AND PROMOTION



GLOBAL SUPPLY DISTRIBUTION MAP



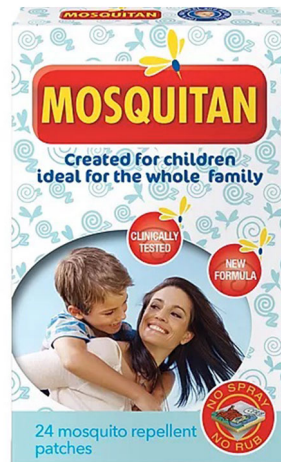
OUR BRANDED LINES



OUR BRANDED LINES



CORPORATE & PRIVATE LABEL MOSQUITO LINES



CORPORATE & PRIVATE LABEL BREATHE LINES



OTHER CORPORATE & PRIVATE LABELS





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